



# 2018 ANNUAL REPORT

Summary

**APPROVED BY**  
CCB Board Meeting on 16 May 2019,  
Baltezers (LV)

*Coalition Clean Baltic*

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# ABOUT CCB

CCB was established in Helsinki, in February 1990, and is a politically independent, non-profit association.

CCB is a network of 20 (+2 observers) organizations from Belarus, Finland, Russia, Estonia, Latvia, Lithuania, Poland, Germany, Denmark, Ukraine and Sweden.



# OUR NETWORK

- Ecohome - Belarus
- IPO Ecopartnership - Belarus
- APB Birdlife - Belarus
- Nerush - Belarus
- Danish Society for Nature Conservation
- Estonian Green Movement
- Estonian Water Association (*observer*)
- Finnish Association for Nature Conservation
- Bund für Umwelt und Naturschutz Deutschland, BUND - Germany
- Environmental Protection Club of Latvia, VAK
- Latvian Green Movement
- Lithuanian Green Movement
- Lithuanian Fund for Nature
- Polish Ecological Club, PKE
- Green Federation "GAIA" - Poland
- West Pomeranian Nature Society - Poland
- Friends of the Baltic - Russia
- Green Planet - Russia (*observer*)
- Swedish Society for Nature Conservation
- WWF Sweden
- The Western Centre of the Ukrainian Branch of the World Laboratory
- Lviv City Public Organization "Ecoterra" - Ukraine

CCB is cofunded by:







- ✓ BETTER PROTECTION OF ENDANGERED SPECIES
- ✓ HARMONISATION OF EU LEGISLATION IN NON-EU COUNTRIES
- ✓ NEW LEADERSHIP AND RESTART OF BSAC (Baltic Sea Advisory Council)
- ✓ WATCHDOG FUNCTION
- ✓ DEVELOPMENT OF A NEW JOINT VISION FOR THE BALTIC SEA

## OBJECTIVES ACHIEVED

CCB has continued to be the leading NGO network and voice of the civil society in the Baltic Sea Region. CCB continues to be seen as a relevant actor, proactive but also strong defender of the EU policies and environmental law.

► **Activities** linked to illegal forestry, illegal fishing and discarding, dumping of plastic waste, plans for ill-advised projects like gas pipelines, canals and poor or non-existing handling of manure and toxic waste has been highlighted by CCB.



# HIGHLIGHTS

**Plastic pollution** 

**BSAC restart**  
(Baltic Sea Advisory Council) 

**Civil Society Declaration** 

**Dam removal**  
Study Tour and new project 

CCB has strengthened his work in addressing ► **plastic and microplastic pollution** in the Baltic Sea Region, especially through raising awareness campaigns among civil society, and will continue to tackle the plastic issue in the coming plan of actions.

To show where civil society stands on the progress for a cleaner Baltic Sea, largely disappointed in the leadership of their own Member States, the CCB network presented the declaration ► **“We are the Baltic: Civil Society Declaration on Ecosystem Health of the Baltic Sea”** during the side-event at HELCOM Ministerial Meeting in Brussels, key event during 2018.

Moreover, 2018 marked significant changes in BSAC due largely to CCB’s effort both in securing a new Chair, and in building collaboration as ► **Chair of the Working Group on Ecosystems Based Fisheries Management.**



# ACTIVITIES & OUTCOMES

>15



Joint letters & statements

>20



Reports & presentations

75



Events

In 2018, CCB has continued to use internal experts to either represent the network at meetings or to develop ► **joint statements**, ► **publications**, form priorities and plan. CCB has also participated in relevant science conferences, workshops and benchmark ► **events**.

Key arenas are HELCOM, BALTFISH, BSAC, MSCG, IUCN, as well as expert groups such as ASCOBANS, Jastarnia. CCB has continuous contact with DG Mare as well as DG Environment staff, with EP and MEP offices, primarily Baltic representatives.



► OCB Summer Course



► Side-event at HELCOM Ministerial Meeting



► GRASS Conference



► IUCN 70th Anniversary



# COMMUNICATION INSIGHTS - Social Media



CCB



Harbour Porpoise



**773**  
Followers



**520**  
Followers



**141,388**  
Impressions



**100,751**  
Impressions

CCB



Harbour Porpoise



**41**  
Followers



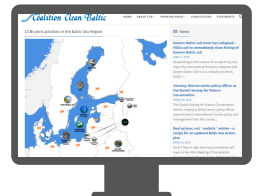
**40**  
Followers



**1,258**  
Impressions



CCB



**445**  
Followers



**8,661**  
Users



**143,168**  
Impressions



**32,634**  
Page views

# COMMUNICATION INSIGHTS - Campaigns & Tools

## #KeepTheBalticBlue

## #ThinkBeforeYouBuy



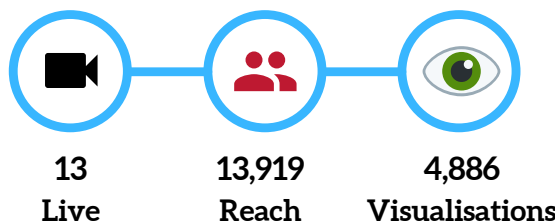
This social media campaign about **eutrophication** in the Baltic Sea took place in September 2018 under the ResponSEAble project and involved 17 NGOs (8 CCB members) from Germany, Latvia, Sweden, Estonia, Lithuania, Belarus, Poland and Russia.



The theme of this social media campaign was **harmful substances** in products and run in November 2018 under the NonHazCity project. The campaign involved 15 NGOs (5 CCB members) from Germany, Latvia, Sweden, Estonia, Lithuania, Belarus and Poland.

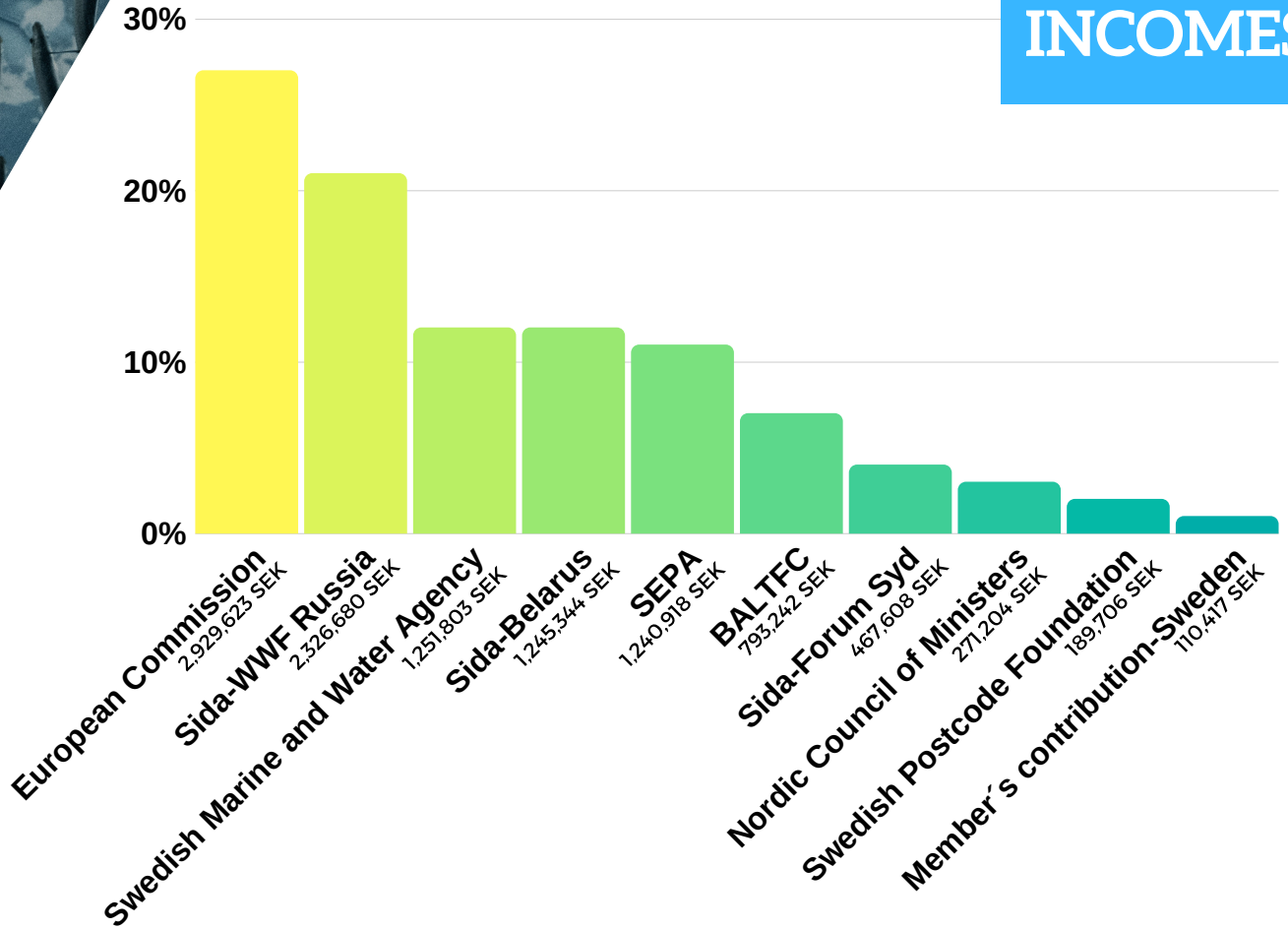
## BALTIC TALKS

In September 2018 we launched our **Baltic Talks**, live streaming on our social media accounts. Every week, we talk about relevant topics and issues in the Baltic Sea Region. The full playlist is updated and available on **CCB Youtube channel**.

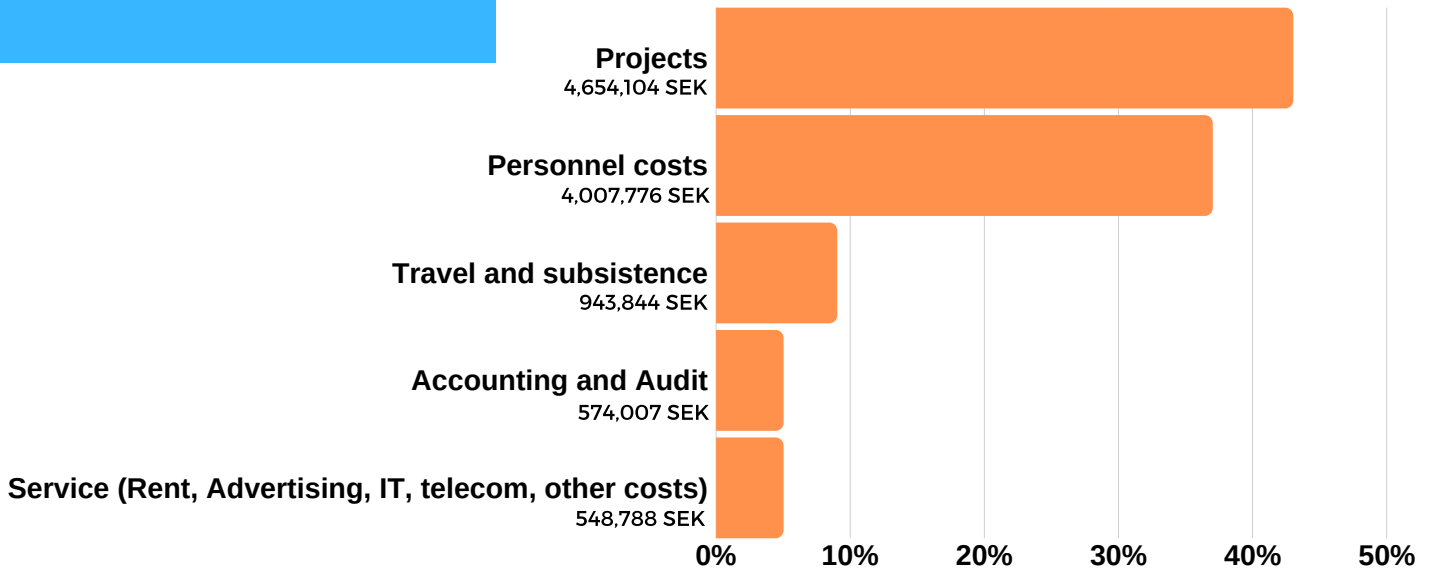


# FINANCIAL OUTCOMES

## INCOMES



## EXPENDITURES







# Coalition Clean Baltic

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